

xMNO RCS COVERAGE IN GERMANY (2023-01)

- 159.5m subscriber's outlets in total¹
- 62.6m private unique smartphone user²
- 43.8m with an android operating system³

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- 31m RCS enabled devices by Jan 2023⁴

~50% of all private users are RCS capable

SPLIT:

DT = 7.5m

VF = 9.5m

TF = 14m

Source:

1 https://www.bundesnetzagentur.de/DE/Sachgebiete/Telekommunikation/Unternehmen_Institutionen/Marktbeobachtung/Mobilfunkteilnehmer/start.html (incl. M2M etc.)

2 <https://de.statista.com/themen/6137/smartphone-nutzung-in-deutschland/>

3 <https://de.statista.com/statistik/daten/studie/256790/umfrage/marktanteile-von-android-und-ios-am-smartphone-absatz-in-deutschland/>

4 enabled devices means active clients that have been registered within the last 30 days on the RCS server